

How to Create a Facebook Page – Step by Step

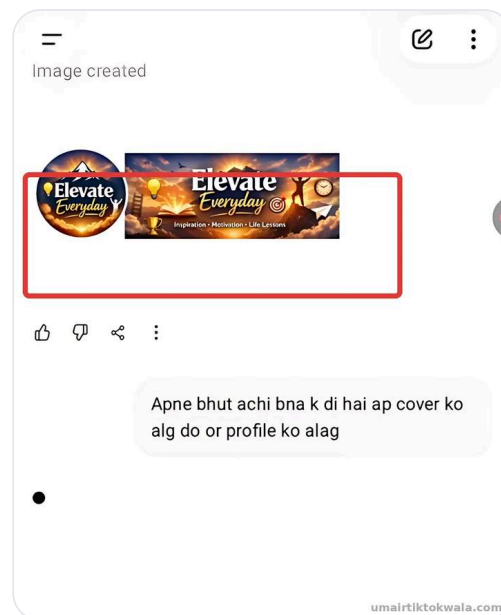
8 steps · Last updated 19 Oct 2026

A Facebook Page is where you post content and earn through monetization. Setting it up properly from day one — name, category, logo, cover, username and Page type — makes it look professional and helps Facebook recommend it.

Before you start, keep ready:

- A Facebook profile with your real name
- A Page name idea (e.g. ask ChatGPT for 10–20 options)
- A logo and a cover image (you can make them with ChatGPT)

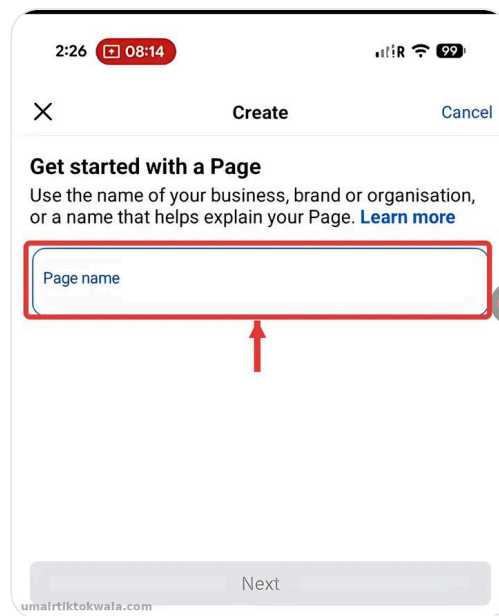
1 Make a logo and cover with ChatGPT



Ask ChatGPT for Page name ideas for your niche, then ask it to create a **profile picture (logo)** and a **Facebook cover image** with your Page name. Download both images.

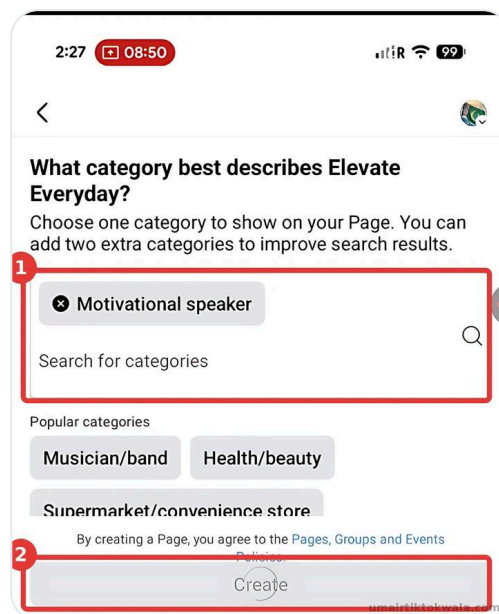
 **Tip:** Ask for the cover in Facebook cover size (wide) and the logo as a simple round image — they look best on mobile.

2 Enter the Page name



Open Facebook → ☰ **Menu** → **Pages** → **Create**. Under **Get started with a Page**, type your Page name and tap **Next**.

3 Choose a category



1. Search and select the category that best describes your Page (e.g. *Motivational speaker, Digital creator*). **2.** Tap **Create**.

4 Add a bio

2:27 09:02

< Success! you've created Elevate Everyday. Now add more details to help people connect with you.

1 General

Bio

Describe what your Page is about

Contact

Website

Email

Phone number

Location

Address

City/town >

Postcode

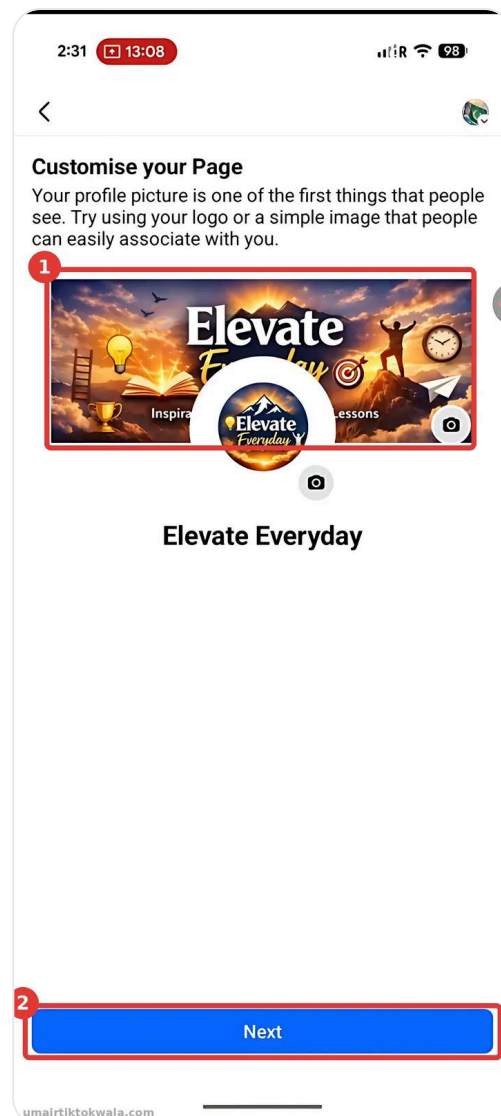
2 Next

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1. Write a short **Bio** (1–2 lines about what your Page posts). Contact and location are optional — fill them only with your own real details, or leave them empty. **2.** Tap **Next**.

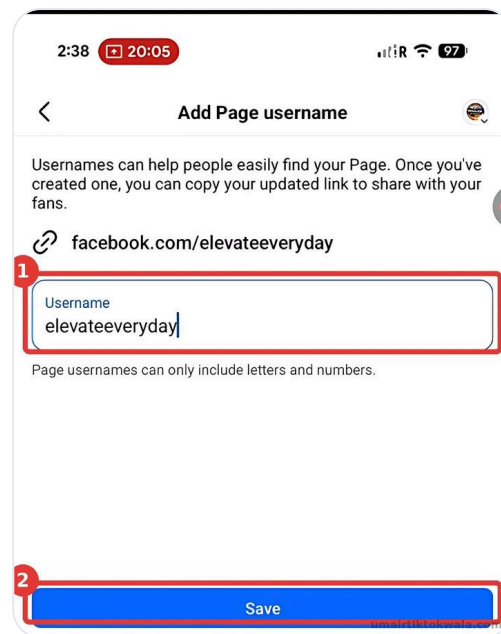
! Careful: Never use fake addresses or phone numbers from "fake address" websites. Facebook can restrict Pages with false information.

5 Add profile picture and cover



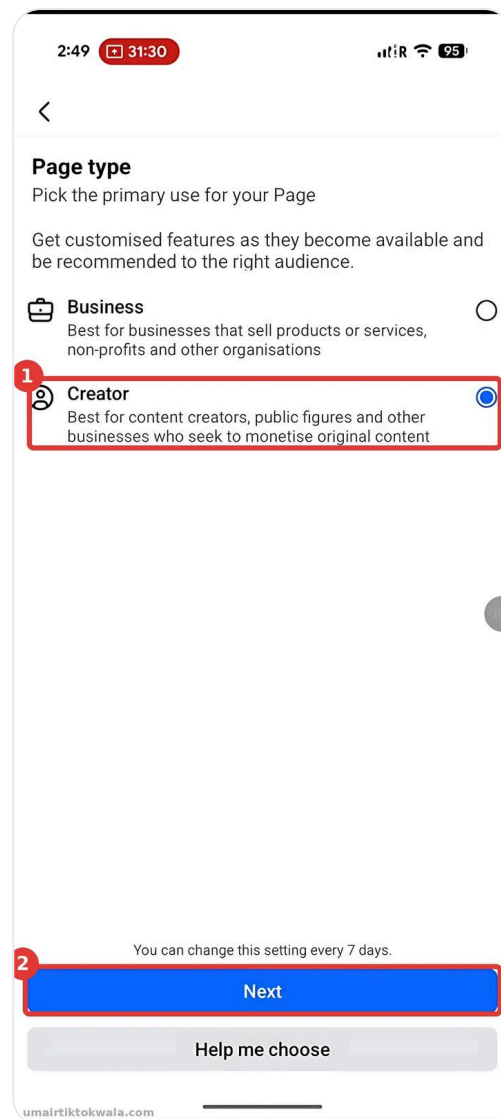
1. Tap the camera icons to upload your **cover photo** and **profile picture**. **2.** Tap **Next**. You can skip inviting friends and finish.

6 Set a Page username



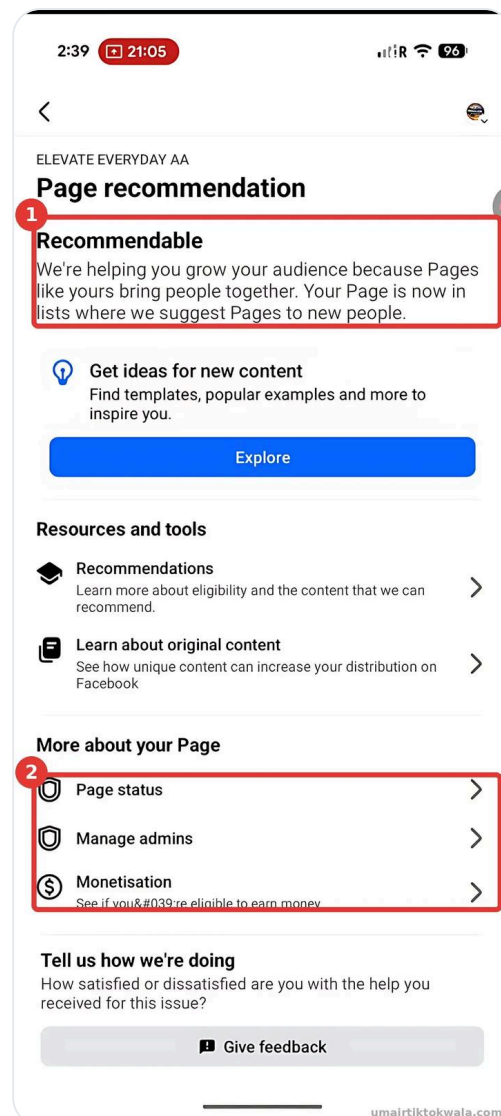
Go to **Page settings** → **Page setup** → **Username**. **1.** Type a short username (letters and numbers only). **2.** Tap **Save**. Your Page link becomes facebook.com/yourname.

7 Choose Page type: Creator



In **Page setup** → **Page type**: **1.** Select **Creator** (best for people who want to monetise original content). **2.** Tap **Next**.

8 Check Page health



Open **Page setup** → **Page recommendation**. **1.** It should say **Recommendable** — Facebook can suggest your Page to new people. **2.** Check **Page status** and **Monetisation** here regularly.

Common mistakes

- Fake contact details or addresses
- A long, hard-to-remember Page name
- Wrong category (e.g. Shopping) for a content Page
- No profile picture or cover